

Other chapter headings you can look forward to in:

Ultra Success in the Business of Chiropractic

- Legal Business Structures
- Computerization
- Forms, Paperwork, Tracking
- (many forms and paperwork included)
- Billing & Collecting
- Management by Statistics
- Accounts Payable & Receivable
- Payroll
- Overhead Management
- Staffing
- Patient Management
- Advanced Marketing
- Office Simplification
- The Multidisciplinary Clinic
- Additional (add-on) Services
- Associates
- Multiple Clinics
- Additional Help

Other chapter headings you can look forward to in:

Success for the New Chiropractor

- The Student Loan Nightmare
- Practice Options
- Associating
- Purchasing an Existing Practice
- On Your Own
- The Non-Practicing Chiropractor
- Location, Location, Location
- Practice Classifications
- The \$500 Practice
- The Marketing Idea
- Common Chiropractic Advertising
- Alternative Chiropractic Advertising
- The Referral Machine

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